



## Unit 17 — Business Ethics

**Reading: A university professor's introduction to his Business Ethics course**

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Hello everyone, and welcome to Business Ethics 101. Today, we will discuss why we should care about business ethics, and why it is crucial for a company's success. Since you have all voluntarily signed up for this course, I'm guessing most of you would agree with me. Now, I have studied ethical behavior in relation to companies for a long time, and I want to tell you that it is important to understand that business ethics not only impact our personal lives but also the entire society. So that's why this is so important. Why we should care. First, let's start by understanding what business ethics is all about. In simple terms, business ethics...

**Thank you for your interest!**

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### Discussion Questions

Do you agree with the professor's point of view? Why do you believe that business ethics are important or unimportant?

Would you rather work for an unethical company with high pay or an ethical company with low pay? Why?

Discuss a real life example you know where a company did not behave ethically, and what you would have done differently.