



Unit 9 — Technology in the Workplace

Reading: Extract from a sales pitch

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Thank you all for being here today. My name is John and I am here to present our range of products and services which are designed to streamline your business. During my presentation I will explain the benefits that each can offer to your business. The main focus of this presentation will be on your IT infrastructure and how our products can improve your existing tools.

Firstly, I would like to show you our new video conferencing software which enables you to hold face-to-face conversations with your contacts from any device which is linked to the network. The thing that makes this system superior to your existing solution is that we guarantee that there will be no more delays or lags in the video even when working on a wi-fi signal. This means that you will have the same quality regardless of whether you are working from the office or telecommuting from your home network.

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Thank you for your interest!

Please visit the Shop to get the complete PDF.

Discussion Questions

Can you think of any examples of how technology has helped in your workplace?

What are the advantages and disadvantages of telecommuting?

In your opinion what was the biggest technological breakthrough in the last 20 years? Why?